

# Aidan Cahill

Experienced Head of Marketing / Marketing Director

W: <http://www.worky.com/aidan-cahill>

## Aidan Cahill's Professional Experience

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2009 - Present **Topaz - Head of Marketing**

Experience Overview:

17 years working in marketing communications with experience both client side e.g. Tesco and agency side e.g. Ogilvy & Mather. Strong strategic thinker with a commercial focus on bottom line profitability. Extensive experience of working in highly competitive industry sectors and fast paced working environments e.g. Food Retailing with Tesco and Dunnes Stores.

Customer research focused and understanding / measuring customer satisfaction. Have successfully managed both large and small marketing teams, believer in clear direction and performance management.

Key Roles:

- Group Head of Marketing Topaz
- Head of Marketing Dunnes Stores
- Head of Marketing Tesco NI
- Marketing Manager Tesco ROI
- Client Services Director Ogilvy & Mather Advertising

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## Aidan Cahill's Education and Qualifications

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1993 **Higher Diploma - Marketing**

**Galway**

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