

# Aisling Connolly

Final Year Business and Management Student - Dublin, Ireland

W: <http://www.worky.com/aisling-connolly2>

Graduate of Bsc. in Business and Management, Dublin Institute of Technology.

## Aisling Connolly's Professional Experience

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2009 - Present

### Verve Marketing - Marketing and Promotions

- Worked on promotional campaigns for Jameson, West Coast Cooler, Audi and Citroën.
- Helped combine Market Research on different market segments for various brands providing product knowledge of brands products.
- High Level of energy needed in promoting the brand and held various Team Leader Roles at large scale events ex. Xpose Live, Dundrum Shop till you rock , Beauty Industry Awards, Jameson Bartenders Ball.

Key Skills beauty, promotional, sales, team leader

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2011 - 2011

### Ulster Bank Ireland Limited - HR Intern

- Assisted Project Practice team for three months on projects such as Diversity in UB, Audit on Absence, Performance Management, Talent Management and Restructuring.
- Part of Corporate Markets Business Facing Team for 3 months provided support through business in areas such as Talent, Performance Management and monthly Business Reports. -Assisted Industrial relations team on preparing documents for Industrial Relations Disputes, attended Grievance meetings and helped follow up processes and procedures.
- Assisted Resourcing team and gave support in Hiring and Pre Employment Screening as well as Inputting contract details into HR System.

Key Skills Industrial Relations, Reports, Resourcing, Talent Management

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2006 - 2010

### Gap - Sales Advisor/ Personal Stylist

- Helped train new staff members on store procedures, tills, product knowledge and customer service.
- Provided part-time Personal Stylist service, managed sales, targets and appointments with customers as well as participating in training sessions in the UK and Ireland. -
- Organized in store events for Gap Dublin involved liaising with store management and customers.
- Achieved: Best Customer Service Award 2008, 2009 voted for by all staff and management in Dundrum and Arnotts Store.

Key Skills Customer Service, Sales Skills, Store Management, stylist

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2008 - 2009

### DIT Toyota Fashion Show - Head Stylist

- Head Stylist for DIT Toyota Fashion Show 2008 - 2009 involved in managing a style team of over 30 people and sourcing clothes from over 35 Retailers to be part of the show.

- Achieved a better understanding of time management, teamwork and liaised and worked with Internal and External PR, Event Management and Models committee for the Largest Student Event in DIT in aid of Teenline Ireland.

Inisight into the DIT Fashion show below:

DIT Toyota Fashion Show 2008 You Tube Video  
[http://www.youtube.com/watch?v=UUxZSspyC\\_0](http://www.youtube.com/watch?v=UUxZSspyC_0)

DIT Toyota Fashion Show 2009 You Tube Video  
<http://www.youtube.com/watch?v=IfFfHXXFe4c&feature=related>

Key Skills Event Management, HTTP, stylist, Teamwork

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2008 - 2008 **Urban Outfitters- Washington DC,USA - Sales Advisor/ Cashier**

- Assisted shoppers in finding products and providing excellent customer service.
  - Worked productively within the team and took initiative to work with others towards a common collaborative goal. Handled cash receipts and assisted with opening and closing procedures of store including setup of tills and cash up.
  - Ensured store had best sellers out at all time and helped motivate staff to reach store targets.
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Key Skills Customer Service

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### **Aisling Connolly's Education and Qualifications**

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2011 **Bachelor/Degree - Bsc. In Business and Management**  
**Dublin Institute of Technology**

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2008 **Diploma - Retail Marketing**  
**Dublin Institute of Technology**

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2006 **second level/high school education -**  
**Mount Sackville Secondary School**

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### **Aisling Connolly's Additional Information**

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#### **Links**

**Worky Profile - <http://www.worky.com/aisling-connolly2>**

**Linkedin Profile - <http://www.linkedin.com/pub/aisling-connolly/a/340/470>**

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#### **Memberships**

Competitive Middle Distance Runner completed in Leister School Track and Field in 2004, 2005, 2006.

Member of Donore Harriers Running club. Completed Women's Mini Marathon 2009, 2010 for Make a Wish Foundation.

Member of DIT BAM SOC- Business and Marketing Society.

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