

Alicja Sheehy

Senior Marketing Executive, worked for various Polish web portals

W: <http://www.worky.com/alicia-sheehy>

Alicja Sheehy's Professional Experience

2005 - Present **S3 Group - Senior Marketing Executive**

Fully managed the in-house graphics production and the relationship with suppliers (graphic designers, web developers, interactive agencies, printers, display systems' suppliers).

Liaison with the web agency in order to update and improve the S3 website (content, SEO, CMS, new sections, new functionalities)

Created a new marcoms intranet site, responsible for the maintenance and development.

Responsible for preparing the company to trade shows (exhibition kits, shipment).

Administrator of the CRM System - Salesforce.com.

Key Skills Administrator, cms, CRM

Alicja Sheehy's Education and Qualifications

1998 **Bachelor/Degree - Marketing**
University of Economics
