

# Amy-Louise Soraghan

W: <http://www.worky.com/amy-louise-soraghan>

## Amy-Louise Soraghan's Professional Experience

---

### 2008 - 2009 **Verve Promotions - Goods Promotions Representative**

- Strong delegation and communication skills were required for the promotion of various products in shops, pubs, concerts, sport events etc.
- Excellent management and organization skills were important in all aspects of individual promotions ranging from its day to day operation to coordinating various tasks for events and markets.
- Meeting members of the public, demonstrating, marketing and selling goods to specific target markets.
- Preparing for demonstrations, setting up stands, organizing leaflets and posters.

Responsibilities: Promotions Team Leader

- Responsible for training and motivating a team of ten promotions reps.
- Generating interest for promoting new products.
- Event organization, ensuring the smooth running of individual events.
- Problem solving, co-operation and teamwork were crucial to the business's profitability

Key Skills Marketing, Promotions, REPS

---

### 2006 - 2007 **FGH, Dublin LTD - Office Administration**

Role: Office Administration Part Time

- Dealing with all administration including processing orders, cheque payments, etc.
- Debtors and Creditors control.

Responsibilities:

- Personal Assistant duties to the Managing Director
- Used Take Five Enterprise Accounting System, Word, Excel, PowerPoint and Outlook and various payroll software packages,
- Gained valuable experience of high workloads subject to accuracy, vigilance and tight deadlines.

Key Skills Administration, Creditors, Outlook, Payroll, Powerpoint

---

### 2004 - 2005 **Avalon Design - Assistant**

- Dealing with all administration including processing orders, cheque payments, etc.
- Debtors and Creditors control.

Responsibilities:

- Assistant to Interior designer, involved with refurbishment projects etc.
- Selected and sourced suitable interior furnishings,
- Attend trade shows and assisted in the selection of new ranges.

Key Skills Creditors, designer

---

## Amy-Louise Soraghan's Education and Qualifications

---

### 2011 **Bachelor/Degree - Business and Management D.I.T (Dublin Institute of Technology), Aungier Street**

Achieved 1.1

---

### 2010 **Bachelor/Degree - HRM and Marketing INT, Evry, Paris Cedex**

---

2007 **second level/high school education -  
St. Gerards Schoool**

---

**Amy-Louise Soraghan's Additional Information**

---

**Links**

**Worky Profile - <http://www.worky.com/amy-louise-soraghan>**

---

**Languages**

**French** - Intermediate

**Spanish** - Intermediate

---

**Memberships**

DIT BAM Soc- Business and Marketing Society

DIT ESN- International Erasmus Society

DIT Fashion Society

---