

Caelen King

Start up guy - Ireland

W: <http://www.worky.com/caelen>

Experienced senior manager with a passion for getting things done in a fast paced and dynamic environment.

Professional Experience

- 2007 - Present **WhatClinic.com - CEO**
Founder and CEO of WhatClinic.com
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- Key Skills Fundraising, managing an organisation, Online Marketing, sales management
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- 2006 - Present **WhatClinic.com - CEO**
WhatClinic.com is an innovative marketplace where Healthcare Providers can tap into a new consumer base. Clear and detailed search results allow customers to make informed choices on the best provider for their needs. At WhatClinic.com we believe that by providing the customer with the clearest choices we can provide Healthcare providers with the best sales leads.
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- Key Skills Innovative
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- 2002 - 2007 **NewBay Software - VP Product**
I was Vice President of Product at NewBay Software. I joined NewBay Software in 2002 and was a key member of the executive management team that revolutionized the Mobile Operator market with social mobile web applications. During my tenure, NewBay launched 5 product lines, built their user base to over 10 million and were deployed in 4 Continents with the largest and most prestigious mobile network operators.
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- Key Skills Fundraising, human resources, managing people, Marketing, product management, Project Management, sales
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- 2003 - 2006 **NewBay - VP Product Management**
NewBay's business is the creation of user publication systems that have an addictive appeal in the mass market. NewBay designs and engineers applications for mobile network operators that maximises their return on their existing and forthcoming infrastructure.
- As VP for Product Management I determine the roadmap and timelines for NewBay's product lines. I spend a lot of time investigating new technologies and looking at emerging social trends.
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- Key Skills engineers
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- 1997 - 2002 **Baltimore Technologies - Product Marketing Manager**
I led the marketing of Baltimore Technologies' (London:BLM) flagship product, UniCERT. I had complete responsibility for formulating and delivering marketing strategies targeted at geographic and vertical markets. During this period UniCERT's software revenue grew from under \$1million to in excess of \$40m in 2001. While at Baltimore Technologies, I was also responsible for the product management of new product lines.
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- Key Skills competitive analysis, Marketing, pricing, product strategy, sales
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- 1998 - 2002 **Baltimore Technologies - Product Marketing**
Product marketing for Baltimore's flagship product, UniCERT.
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- Key Skills Marketing
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- 1996 - 1998 **Cara - Network Engineer**
Deployed secure networks for Financial institutions
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Education and Qualifications

1990 **second level/high school education -
Sandford Park**

College Level -

Additional Information

Links

My Blog - <http://blog.revahealth.com>

RevaHealth.com - <http://www.revahealth.com>

Languages

French - Working knowlege

Interests

My Family, Rock Climbing, Online Business model, Start ups

Memberships

None

Awards

None

Recommendations

17th May 2010

Philip Boyle said

I would like to recommend Caelen King because he's great
