

# Christian Hochfilzer

Director of Strategy & Development - Munich, Germany

W: <http://www.worky.com/christian-hochfilzer>

In business since 2000 our focus lies in the development and marketing of websites and online applications primarily in the B2B sector.

NetConstructor has primarily gained its established customer base due to our results driven approach, our focused in the customer conversion lifecycle and our ability in increasing sales while reducing costs.

Although a large portion of our projects derive from larger firms outsourcing their design and/or development to us, we have individually worked with organisations including: ACE Parking, Sony, Swarco.com, Arkeia.com, Bakbone.com, Breach.com, Gateway.com, ExciteSteps.com, Cooking.com, Kingston.com, SK Sanctuary, FMG Legal...

## Christian Hochfilzer's Professional Experience

---

2000 - Present

### **NetConstructor.com - Director of Strategy & Development**

NetConstructor, Inc. is a San Diego based company composed of a tightly-knit group of talented and experienced professionals in the realm of marketing, web and application development.

At the heart of NetConstructor is the simple belief that results speak for themselves. We understand that regardless of how aesthetically pleasing any marketing campaign, website or online application may be, or how much theoretical sense the technique makes, unless the campaign produces the desired results, it has failed.

We generally work hand-in-hand with our clients to deliver solid results by:

- 1) Increasing Sales, Business Intelligence & Online Positioning
- 2) Reducing Operational, Marketing & Support Costs

Website: <http://www.netconstructor.com>

Dribbble: <http://dribbble.com/netconstructor>

Behance: <http://www.behance.net/netconstructor>

Crunchbase: <http://www.crunchbase.com/company/netconstructor-com>

Key Skills

APIs, Carto, cartodb, Cartography, Christian Hochfilzer, Corporate Strategy, css, CSS3, drupal, GEO, GEO Engineering, GIS, HTML, HTML 5, html5, jQuery, Kapow, Kapow ETL, Linux, Mobile Application Development, Mobile Applications, Mobile UX Design, modx, MySQL, Perl, PHP, PostGIS, postgres 2.0, Postgres, PPC Optimization, rails, raphael.js, Ruby, San Diego UX Designer, San Diego Web Design, Scraping, search engine marketing, Search Engine Optimization, seo, three.js, UI design, Unix, ux, UX Design, UX Designer, web 2.0, web design, web development, Windows, WordPress, Zend

1998 - 2000

### **Inspara - Managing Director & Co-Founder**

---

## Christian Hochfilzer's Additional Information

---

### Links

**Portfolio** - <http://dribbble.com/netconstructor>

**Company Website** - <http://www.netconstructor.com>

**Linkedin Profile** - <http://www.linkedin.com/in/netconstructor>

**Portfolio** - <http://dribbble.com/netconstructor>

**Company Website** - <http://www.netconstructor.com>

**Linkedin Profile** - <http://www.linkedin.com/in/netconstructor>

**Christian Hochfilzer Portfolio** - <http://dribbble.com/netconstructor>

**Christian Hochfilzer Behance Profile - <http://www.behance.net/netconstructor>**

**Christian Hochfilzer Worky Profile - <http://www.worky.com/christian-hochfilzer>**

**San Diego UX Design - <http://www.netconstructor.com>**

**San Diego UX Web Designer - <http://www.netconstructor.com>**

**Christian Hochfilzer Crunchbase Profile - <http://crunchbase.com/person/christian-hochfilzer>**

---

### **Languages**

**German** - Fluent

**English** - Fluent

**French** - Working knowlege

---

### **Interests**

new technology, web 2.0, ajax, css, web development, web design, web programing php, mysql, MS SQL,

---