

# Christine Duggan

Creative PR Consultant working with corporate and consumer clients  
to drive their business and increase the bottom line. - Cork, Ireland  
W: <http://www.worxy.com/christine-duggan>

DMpr, established in 2008 is the sister branch of well known graphic design company DMdesign and offers the full range of PR services at a national and local level to a cross section of corporate and consumer clients.

Founded by Christine Duggan, the philosophy of DMpr is to create innovative strategic campaigns for all budgets. In their respective fields, DMpr and DMdesign create effective solutions that meet and exceed the client's objectives.

DMpr believe in the power of and the advantages that effective communications can bring to a business.

The development and implementation of tactical public relations strategies for all budgets is at the core of what DMpr does.

Specialties:

Creativity is my speciality. Any agency can distribute a press release but it is the creativity of a campaign that makes the difference and this is something which i pride myself on.

## Professional Experience

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2008 - Present **DMpr - PR Consultant**

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2007 - 2008 **O'Sullivan PR - Account Manager**

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2005 - 2007 **FD - Senior Account Executive**

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## Education and Qualifications

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2005 **Masters/PostGrad - MA Public Relations**  
**DIT**

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2004 **Bachelor/Degree - English**  
**UCC**

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## Additional Information

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### Links

**DMpr - <http://www.dmpr.ie>**

**DM Blog - <http://www.dmblog.ie/>**

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### Memberships

Cork Chamber of Commerce

PLATO Cork

JCI Cork

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