

Gerry Moan

Investor and Accelerator for SmartStart - Belper Cross, Dunsany,

Ireland

W: <http://www.worky.com/gerry-moan>

Our strong Business development, Sales and Marketing skills has resulted in many profitable changes within the companies we have worked with over the 17 years we have been involved with the SME sector in Ireland. Today we work with small business owner managed teams who want to change their business, who want results and are prepared to make the changes required to bring about lasting difference in the business. Small Businesses in high growth or high potential for growth segments are particularly interesting for us, as we have raised equity, developed strategies and managed change in these businesses with great results.

Professional Experience

2011 - Present

SmartStart - Founder and Mentor

Smart Start is a commercial venture made up of gutsy entrepreneurs and visionaries!

Every business starts with a bright idea with Smart Start you get the opportunity to develop and pitch ideas to investors who want to support you as a start-up.

We only want the best companies in the country. Only the elite need apply. Being accepted onto Smartstart is very difficult and this is only the first challenge of many you will be expected not only to compete in, but to excel in. Investing just enough funding to get your idea off the ground we also provide you with experts to guide, mould and shape your business. Our incredible business formula joins your talent and hard work with our business rockstars. Our Smart connections with angel funding, VC's, potential partners and customers provide our elite start-ups with boundless opportunities.

Smartstart talent pool consists of investors, mentors and fanatical serial entrepreneurs. Between us we have funded and mentored hundreds of start-ups, managed hundreds of staff, and closed thousands of kick-ass business deals. In a nutshell, we are the business. We get our kicks from growing new start-ups like yours, by investing not only our cash but also our expertise and experience.

Key Skills

EXCEL

2003 - Present

Constructive Intervention - Managing Director

Straight forward, no nonsense approach to business development and SME growth, with an ability to motivate teams in sales and marketing I have a reputation for getting the best for the client's business venture

Key Skills

Business Development, Marketing

2004 - 2010

Dundalk RDC Enterprise Platform Programme - Lead Trainer

The major focus of the Novation Enterprise Platform Programme (NEPP) is the support and development of the entrepreneur as well as the business idea. It does this through the delivery of a variety of specialist training programmes combined with structured business coaching and mentoring.

The programme is a 9 month programme for entrepreneurs who commit full time to starting businesses in the high tech, ICT and knowledge based fields.

Since 2001 almost 100 entrepreneurs have participated on the programme some becoming household names, such as Digiweb and Smarthomes, or major players in their industries, such as Armac Systems & Redmere. Participant businesses had a combined annual turnover exceeding €27 million in 2008 and raised over €39 million in venture capital funds.

2005 - 2010

M50 Enterprise Platform Program at the LINC - Lead Trainer

Do you have a business idea and you are not sure what to do next, why not register for the Enterprise Start Program.

This program helps you work through the steps required to start a business while also giving you the support and advice which will help you decide how to develop your business idea.

2008 - 2010 **Sales Support.ie - Director of Business Development**

Business Development for a Back House Telesales Support Service for SMEs with Field Sales Activity

Key Skills Business Development, Field Sales, Telesales

Education and Qualifications

1995 **Higher Diploma - , Business Advice**

University of Durham

1988 **Bachelor/Degree - , Architecture**

University of Ulster

Additional Information

Links

Personal Website - <http://www.gerrymoan.ie>

Blog - <http://www.gerrymoan.ie/blog/>

LinkedIn Profile - <http://www.linkedin.com/in/gerrymoan>

Worky Profile - <http://www.worky.com/gerry-moan>

Twitter Page - <http://twitter.com/#!/GerryMoan>

Facebook Profile - <http://www.facebook.com/profile.php?id=1013783191>

Interests

I have spent the last 18 years working with Owner Managed Business and have a reputation for straight talking and results. Inspiring and Motivating a change in behaviour.
