

# Ian Byrne

Business Development Manager at Circulator

W: <http://www.worky.com/ian-byrne7>

## Ian Byrne's Professional Experience

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- 2012 - Present **Circulator - Business Development Manager**  
Working with businesses to leverage their database to optimise opportunities through email marketing.
- Circulator are industry leaders in integrating and automating email marketing into your customer lifecycle.
- Key Skills Marketing
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- 2012 - Present **Circulator - Business Development Manager**  
Working with businesses to leverage their database to optimise opportunities through email marketing.
- Circulator are industry leaders in integrating and automating email marketing into your customer lifecycle.
- Key Skills Marketing
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- 2009 - Present **Business Owners Network - Co-Founder**
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- 2006 - Present **Business Electronic Equipment Ltd - Director**
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- 2006 - Present **Business Electronic Equipment Ltd - Director**
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- 2006 - 2012 **Business Electronic Equipment Ltd - Key Account Manager**  
Responsibilities
- Key account manager - National
  - Business development
  - Planning and Strategy
  - Website management
  - National Brand Manager for multiple global brands
- Key Skills Account Manager, Brand Manager, Business Development, Key Account Manager, strategy, Website management
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- 2006 - 2012 **Business Electronic Equipment Ltd - Key Account Manager**  
Responsibilities
- Key account manager - National
  - Business development
  - Planning and Strategy
  - Website management
  - National Brand Manager for multiple global brands
- Key Skills Account Manager, Brand Manager, Business Development, Key Account Manager, strategy, Website management
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- 2004 - 2006 **Business Electronic Equipment Ltd - Account Manager**

Responsibilities

- Account Management - nationwide coverage
  - Customer Management
  - Lead Product Demonstrator
  - New Business Development
  - Conflict resolution
  - Competitor Analysis
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Key Skills Account Management, Business Development

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2004 - 2006 **Business Electronic Equipment Ltd - Account Manager**

Responsibilities

- Account Management - nationwide coverage
  - Customer Management
  - Lead Product Demonstrator
  - New Business Development
  - Conflict resolution
  - Competitor Analysis
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Key Skills Account Management, Business Development

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2002 - 2004 **Business Electronic Equipment Ltd - Sales Associate**

Responsibilities

- Sales
  - Merchandising and Promotions
  - Product Demonstrating
  - Account Manager
  - Order processing
  - Warehouse
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Key Skills Account Manager, Merchandising, Promotions

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2002 - 2004 **Business Electronic Equipment Ltd - Sales Associate**

Responsibilities

- Sales
  - Merchandising and Promotions
  - Product Demonstrating
  - Account Manager
  - Order processing
  - Warehouse
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Key Skills Account Manager, Merchandising, Promotions

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**Ian Byrne's Education and Qualifications**

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2002 **Bachelor/Degree - Bachelor of Science, Business Studies, Marketing  
Dublin Institute of Technology**

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1997 **Bachelor/Degree - ,  
Blackrock College**

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## **Ian Byrne's Additional Information**

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### **Links**

**Company Website - <http://www.circulator.com>**

**Linkedin Profile - <http://www.linkedin.com/in/ianbyrne>**

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### **Interests**

Golf, Gym, Football, Swimming, Scuba Diving, Tennis, Travel, Technology, Gadgets & Gizmos & a devout Crossfitter

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### **Memberships**

Business Owners Network

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### **Awards**

Casio UK & Ireland Distributor of the Year 2007

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