

Ilse Sant

Experienced brand manager, passionate about international marketing!

W: <http://www.worky.com/ilse-sant>

Professional Experience

2008 - Present

FrieslandCampina - Senior Product Manager

Managing the professional spray can range (Debic & Hollandia), in line with the international innovation strategy. Reporting to the International Marketing Manager.

Main responsibilities:

- Project management of (high technology driven) innovations & renovations; with a strong focus on internal & external partnerships (commercial teams, R&D & Suppliers). Regular reporting on progress & decision stage gates to the Board.
 - Deliver annual product performance & profitability reports. Develop & implement yearly plans. Prepare the Long Range Plan (3yr) for the Decic spray can range.
 - Portfolio management and sharing product & market knowledge via advanced training sessions.
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Education and Qualifications

2004

Masters/PostGrad - International Marketing

Limburgs Universitair Centrum, Hasselt Belgium

Additional Information

Links

Worky Profile - <http://www.worky.com/ilse-sant>

Languages

Dutch - Working knowlege

English - Working knowlege

Dutch - Working knowlege

Dutch - Fluent

English - Fluent

French - Intermediate

German - Intermediate
