

Joaquín Andrés

Community manager - Social Media, Bank, Customer Service

W: <http://www.worky.com/joaquin-andres>

Joaquín Andrés's Professional Experience

- 2012 - Present **Modern Educational Centre - Marketing and Sales Coordinator**
- Marketing and advertising strategy. I created a Marketing plan based in business contract with agencies and social media campaign.
 - Manage Spanish Speaking markets like Spain, Mexico, Venezuela, Chile, Argentina, Colombia, Panama.
 - Public relations. Introduce to Spanish agencies and travel to meet the new agencies with the new MEC's and NCBA's courses.
 - Communication with Spanish educational agencies about the courses, the price, the accommodation, the available dates.
 - Customer services for e-mail, phone or face to face. When a Spanish customer have a doubts about the school I attempt to solve
 - Community Manager. I created a new fanpage in Facebook and new profiles in virtual communities, new keywords.
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- 2009 - 2011 **Fundacion Desarrollo Social - manager**
- Management of non profit associations.
 - Event Organizer (conferences, seminars, congress, competitions, exhibitions, cultural trips...).
 - Managing economic issues in subsidies.
 - Write and explain the programs of each association to the companies or agencies that give the money for these associations.
 - Community Manager , new profiles in Facebook, Twitter, Tuenti, new Keywords for Google, new budget of each association.
 - Monthly report to the members each association. I summarized the activities of the each association in every month.
 - Annual economic balance each association. Analyze the economic situation of each association.
 - Annual social balance each association. Analyze the social balance situation of each association.
- Key Skills Control of all areas, able to work under the pressure, efficiency.
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- 2009 - 2011 **Fundación Desarrollo Social - Manager Non Profits Associations**
- General Manager of non profit associations.
 - Event Organizer (conferences, seminars, congress, competitions, exhibitions, cultural trips...).
 - Managing economic issues in subsidies.
 - Write and explain the programs of each association to the companies or agencies that give the money for these associations.
 - Community Manager (Facebook, Twitter, Tuenti) of each association.
 - Monthly report to the members each association.
 - Annual economic balance each association.
 - Annual social balance each association
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- 2008 - 2009 **Caja Laboral - Management Accountant / Financial Controller**
- Managing accounts of costumers trying to improve their profitability
 - Monitor international currency.
 - Monitor global markets.
 - Monthly analysis Ibex 35.
 - Customer service for e-mail, phone or face to face about the Caja Laboral products.
 - Customer service for e-mail, phone or face to face about new bank products.
 - Taking care if client's savings.
 - I had targets in my contract.
- Key Skills Customer Service, methodical, able to work under the pressure,

2004 - 2005 **Estadium Miralbueno El Olivar - Scholar**

- Analyze each of the sport sections of the club.
- Analyze each of the social development sections of the club.
- Economic analysis each sections.
- Social analysis each sections.
- Costumer services with the members of the club for improve the situation of each section.
- Make a final report to the deficits of each section.

Key Skills Able to work under the pressure, Customer Service, Learn quickly

Joaquín Andrés's Education and Qualifications

2012 **Masters/PostGrad - Columbus - International Business School, Zaragoza (Spain).
Columbus - International Business School, Zaragoza (Spain).**

2009 **Bachelor/Degree - Escuela de Empresariales de Zaragoza
Universidad de Zaragoza
Course Reference : AC120 - International Business**

2000 **second level/high school education -
Colegio Sagrada Familia**

College Level -

Joaquín Andrés's Additional Information

Languages

Spanish - Fluent
