

Jonathan Amm

Director - Cork, Ireland

W: <http://www.worky.com/jonathan-amm>

I'm the co-founder of ThinkTank - a Cork based consultancy specialising in Strategic Marketing, Branding and Innovation.

I have extensive experience in successfully heading up marketing for publicly listed companies and building brands for blue chips. As an entrepreneur I've launched new businesses and products in different markets and countries, managing and motivating diverse teams of people to achieve extraordinary results.

In an overcrowded market place ThinkTank can help you to simplify, clarify and amplify what your brand stands for so that it will become Number 1 in its class!

We do this for business owners and senior managers who believe that brand led innovation creates more customers, greater loyalty and higher profit margins.

With a combination of commercial acumen & creativity we can help you integrate a best-of-breed marketing & branding approach that will generate game-changing results!

Professional Experience

- 2008 - Present **ThinkTank - Co- Founder & Director**
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- 2005 - 2008 **Do Unto Others Advertising - Founder / MD**
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- 2000 - 2005 **Semiotics Branding & Design - Founder / MD**
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- 1998 - 2000 **Imperial Bank / MFC - Head of Marketing**
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- 1995 - 1997 **Lindsay Saker VW & Audi - Group Marketing Manager**
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Education and Qualifications

- 1990 **Bachelor/Degree - B. Comm**
University of South Africa
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- Bachelor/Degree - B.Comm, Management & Marketing**
University of South Africa/Universiteit van Suid-Afrika
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Additional Information

Links

- Company Website - <http://www.think-tank.ie>**
Blog - <http://www.thinkoutloud.ie>
Portfolio - <http://think-tank.ie/services/>
Linkedin Profile - <http://www.linkedin.com/in/jonathanamm>
Twitter - http://www.twitter.com/thinktank_
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Interests

Business, brands, future trends, the human mind, design, great restaurants with inspiring views and to play each one of Ireland's 440 golf courses!

Memberships

Cork Chamber of Commerce
Marketing Institute of Ireland

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