

# Joseph Martin

SAP BPM Workflow Developer - Dublin, Ireland

W: <http://www.worky.com/joseph-martin>

My professional experience includes brand development, web design and development, web applications development, motion graphics and user interface design, print advertising. I also have marketing communications planning experience.

My core competencies include both soft and technical skills, and I have significant experience with media development tools including the Adobe Creative Suite (Photoshop, Illustrator - Image Manipulation, Graphic Design), After Effects (Motion Graphics), Maya, (3D animation), Flash (Web), as well as web-based languages such as Javascript, PHP and SQL.

My primary professional goal is to help businesses to grow through the leveraging of digital media technologies, and to create a distinct competitive advantage for businesses on a local and/or global scale.

## Joseph Martin's Professional Experience

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2010 - Present

### **Kerry Group - Graduate Business Analyst**

- Working with our global businesses to design standardised best practice business processes.
- Preparing design documents that can be used to guide the development of our SAP solution
- Building and testing these processes in SAP
- Helping with change management activities such as training material development, preparation of communications, change impact analysis, etc.
- Providing support with the design of our technology architecture
- Rolling out the new processes and system to our global business

Key Skills

Netweaver CE, SAP, SAP BPM, SAP ECC, SAP MDM, SAP Portal, web development

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2010 - 2010

### **Síoda Hair & Beauty - Communications & Marketing Planner**

Brand development, website development, outdoor signage planning, production of print advertising literature

Key Skills

brand Development, website development

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2007 - 2010

### **Freelance Digital Media Professional - Independent media developer and consultant**

Brand Development, Website Design and Development, Search Engine Optimisation (SEO), User Interface design, Digital Media consultancy.

Key Skills

brand Development, Website Design

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2008 - 2008

### **Selatra - Media Developer (Work Placement)**

CMS User Interface design, development of marketing and promotional materials.

Key Skills

cms, Marketing, promotional

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## Joseph Martin's Education and Qualifications

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2010

**Masters/PostGrad - MBS Management & Marketing  
University College Cork**

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2009 **Bachelor/Degree - BA (Hons.), Multimedia**  
**Cork Institute of Technology**

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2008 **Bachelor/Degree - BA (Hons.), Media Production (Erasmus Exchange)**  
**Fachhochschule Darmstadt**

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**Joseph Martin's Additional Information**

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**Links**

**My Website - <http://bling-media.com>**

**Sample work - <http://sioda.ie>**

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