

Liza Pieridou

Experienced Graphic Designer/Art Director - Nicosia, Cyprus

W: <http://www.worky.com/liza-pieridou>

I am an Art Director in the field of Graphic design with a BA (Hons) degree in Graphic Design and a MA degree in Web Design.

During my career I had the opportunity to work for different companies in Cyprus, Switzerland and Italy in the field of corporate/brand design as well as consumer/packaging design, which helped me develop and enrich my approach in design and be able to communicate through my work with different cultures and target audiences.

I am able to handle multiple tasks under tight deadlines and work well either independently or as a team player in a complex, fast-paced and demanding environment.

I always face challenges with a positive attitude and fighting for success, and I am able to keep calm under the highest pressure.

One of my latest creations is the logo for the project "Women Create Life" of the World Health Organization, during my collaboration as Art Director with the company LUMEN in Milan, Italy.

Liza Pieridou's Professional Experience

2009 - 2011 **Comunicazionisociali Srl, LUMEN Srl - Art Director**

Art Director in the field of corporate/brand design.

My latest creation is the logo of the project "Women Create Life" for the World Health Organization during my collaboration with the company LUMEN Srl, in Milan, Italy.

Key Skills Concept/Creation, attention to detail, Use of Adobe CS software package, able to handle multiple tasks under tight deadlines and work either independently or as a team player in a complex, fast paced and demanding environment.

2006 - 2009 **Dermalab S.A - Art Director**

Graphic/Packaging design

Concept, creation/design of all the advertising material (flyers, brochures, advertisements for magazines, etc.).

Photo retouching.

Packaging design (creation of sketches, illustrations, layout design, choice of materials, mockups, supervision of the production phase).

Creation of the corporate identity of the company Responsible for the product photo shootings.

Company's web site up date.

Key Skills Concept/Creation, attention to detail, supervision, Use of Adobe CS software package, able to handle multiple tasks under tight deadlines and work either independently or as a team player in a complex, fast paced and demanding environment.

2002 - 2005 **University of Nicosia, Nicosia, Cyprus - Multimedia design Lecturer**

Tought subjects:

Web based Multimedia design

2D Animation for the web

Tutor for students.

Responsible for the Multimedia design section of the library (help enhance this section by suggesting books,

DVD, CD Roms etc.).

2002 - 2005 **CSA Design & Multimedia, Nicosia, Cyprus - Freelancer Graphic/Web designer**

Concept, creation

2001 - 2002 **Expopage SPA - Graphic/Web designer**

2002 - 2002 **Challenge Advertising Ltd, Nicosia, Cyprus - Senior graphic designer**

2001 - 2001 **Istituto Mediterraneo di Arte e Design, Catanzaro, Italy - Teacher/Organiser**

I have organised and taught a 5 day graphic design workshop.

Liza Pieridou's Education and Qualifications

2001 **Masters/PostGrad - MA, Web Design**

Scuola Politecnica di Design, Milan, Italy

2000 **Bachelor/Degree - Bachelors (Hons) Degree, Graphic Design**

University of the West of England

1995 **Diploma - IGCSE, English as a foreign language**

University of Cambridge

1994 **Diploma - Grade 8, Piano**

Royal College of Music

1994 **Diploma - G.C.E. 'O' level, Art and Design**

University of London

1992 **Diploma - Grade 5, Theory of Music**

Royal College of Music

Liza Pieridou's Additional Information

Links

Linkedin Profile - <http://www.linkedin.com/in/lizapieridou>

Languages

English - Fluent

Greek - Fluent

Italian - Fluent

German - Fluent

Interests

design, photography, fashion, music, playing the piano, listening to music, reading novels, theatre, cinema, swimming, long walks with my dog.

Awards

2005

Art Space 2000, USA

World Web Award of Excellence for original design and ease of navigation www.graciejiujitsu.ch (not online)

A1 Web Works Design, Australia

A1 Web Award for:

www.skoutellas.com

www.katiastreasures.com (not online)
