

Mark Allen

SEO & Online Marketing at HRM Recruitment Group

W: <http://www.worky.com/mark-allen3>

Hard-working and determined graduate with an interest in E-commerce and social media marketing. Enjoys taking on new tasks, meeting challenges and has proven problem-solving ability. Has undertaken many group projects with live clients throughout college, involving SEO, SEM and Digital Marketing, and has developed strong leadership and decision-making skills

Google Adwords Fundamental & Display Advertising certified.

Mark Allen's Professional Experience

- 2011 - Present **HRM Recruitment Group - Marketing and iBusiness Intern**
6 month internship working within HRM's marketing department. The role involves developing HRM's digital marketing strategy as well as conducting research into the recruitment industry.
- Key Skills Digital Marketing, Marketing, recruitment, strategy
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In Sage Ireland my role was to provide technical support for customers who were having any issues with their payroll software. This role required me to interact with a large number of individuals on a daily basis and also needed a certain level of problem solving ability.
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- 2008 - 2008 **AIB Direct Banking, Time House - Customer Service Representative**
- To make outbound calls to student & graduate customer
- To assist customers with any queries on AIB products.
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Mark Allen's Education and Qualifications

- 2011 **Bachelor/Degree - MSc, E-Commerce**
Dublin City University
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2009 **Bachelor/Degree - B.A., Business & Economics**
Trinity College, Dublin

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Mark Allen's Additional Information

Links

HRM Recruitment Group - <http://www.hrm.ie>

HRM Research Centre - <http://www.hrm.ie/research-centre.html>

Personal Infographic - <http://bit.ly/rAqv2d>

Linkedin Profile - <http://www.linkedin.com/in/seograduate>

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