

# Mark Finlay

Junior Web Developer

W: <http://www.worky.com/mark-finlay2>

I'm thinking about think about Digital solutions for the Retail Betting space 24/7. I want to develop a greater betting experience for my customers through the use of new technologies.

## Mark Finlay's Professional Experience

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2005 - Present **Bambury Bookmakers - Operations Manager**

General Operations, HRM, Marketing, Accounts, Maintenance, IT.

Key Skills Marketing

## Mark Finlay's Education and Qualifications

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2011 **Bachelor/Degree - Higher Diploma, Web Technologies**

**National College of Ireland**

Developed a Prototype Social Betting and Blogging Web Application built on the Ruby on Rails Framework. The Application utilised an XML provided by a bookmaker along with a custom built parsing engine to populate a huge number of betting markets that users could then make selections from and blog about why they made their selections.

I also used the XML/HTML parsing engine to build a Price Monitoring application so that we could monitor several of our competitors prices compared to our own.

2004 **Bachelor/Degree - Bsc, Management and Marketing**

**Dublin Institute of Technology**

## Mark Finlay's Additional Information

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### Links

**Company Website - <http://www.bamburyleinster.com>**

**Company Website - <http://www.betpack.com>**

**Linkedin Profile - <http://www.linkedin.com/in/finlaymark>**

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