

Miriam Allen

Web and eLearning Design consultant

W: <http://www.worky.com/miriam-allen>

In a nutshell, I have about 20 years experience in new technologies, web design and digital learning; I have a proven ability to meet project deadlines, work independently, as well as being a great team player, and I always bring creativity, attitude (can-do and humour) and a broad range of technical skills to my work.

► Web Design - I've worked in web design since the start of the web in '94 (using html 1.0) and have designed, developed and managed projects for small to large scale multi-lingual websites. I am constantly learning new technologies to harness the new and make more clever and beautiful websites that always work best for the user

► eLearning Design - My first role as a BSc graduate (computer science) was in eLearning development as a C programmer and designer. More recently, in the past five years, I have worked with the National Digital Learning Repository (NDLR) service, supporting academics in Ireland in the design and development of digital learning content and eLearning for blended and learning support materials.

► Graphic Design - Many freelance jobs I do are in graphic design and print (logos, posters, book covers and layouts etc) and I also apply graphic skills in all my web and digital learning projects.

► Training - Another role I held with the NDLR service for the past 3 years was National Training Coordinator with responsibility for meeting the needs of academics developing digital learning resources. Along with coordinating activities I delivered training throughout the country in tools and techniques for developing eLearning objects and resources including Articulate Studio, Powerpoint and Design for eLearning.

Miriam Allen's Professional Experience

2008 - Present

NDLR - NDLR Training Coordinator - Contract

Remit To support academics in all 21 HEA universities and Institutes of Technology throughout Ireland in designing and developing quality eLearning resources.

Tasks Training, graphic design, web development, digital resources development, event planning, copy editing, project coordination, support and guidance in digital resource development, review of proposals, report writing, poster designs, Creative Commons copyright guidance

Technical Skills Dreamweaver, Photoshop, Articulate Studio, HTML, CSS, PowerPoint (advanced), Terminal 4 Site Manager (CMS)

Key Skills

cms, css, Dreamweaver, HTML, Powerpoint, web development

2006 - Present

Miriam Allen - sole trader - Freelance Designer

Contracts Web design and development; web consultancy and training; graphic design of logos, posters, brochures, book covers, books, popup banners, Infographics and eLearning resources

Technical Skills Dreamweaver, Photoshop, HTML, CSS, MS Office, Quark Xpress, JavaScript, mass emailing (newsletters)

Key Skills

Contracts, css, Dreamweaver, HTML, JavaScript, MS Office, web design

1996 - 2003

Radio Free Europe/Radio Liberty - Director, Internet Dept

Remit To hire and build a team of web designers, programmers and content editors to meet the organisations' Internet and web requirements. To manage the team to deliver news, culture and sports content in both online audio format and text-based format on the Internet in 34 languages;

To propose, specify and manage projects to meet these requirements

Tasks Team management, project management, design of in-house CMS, reviewer for service and assets procurement, sourcing and liaising with service contractors, regular written and verbal reporting, hiring of staff, development of project proposals, web design and development, Internet broadcasting configuration and testing, graphic design, copy editing , streamlining of publishing processes, presenting at international conferences, strategy development, staff performance reviews

Technical Skills HTML, CSS, RealAudio, CoolEdit, SoundForge

Key Skills broadcasting, cms, css, HTML, internet, Project Management, publishing, strategy, Team management, web design

1994 - 1996 **Audio Visual Centre, UCD, Dublin - Manager, Internet Ops**

Remit To develop websites and manage webservers for local and European projects.

Tasks Web design and development, web server management, video and mail conferencing, live television production (with RTE); creation of one of the first Irish government sites (Green Paper on Broadcasting by the Minister of Communications)

Technical Skills HTML 1.0 (in TextEditor), Apache web server, Photoshop, FirstClass conferencing system

Key Skills broadcasting, Conferencing, HTML, web design

Miriam Allen's Education and Qualifications

2005 **Bachelor/Degree - MSc, Digital Communication and Media/Multimedia
Trinity College Dublin**

**Bachelor/Degree - Diploma in Business Studies,
University College Dublin**

**Bachelor/Degree - Postgrad Diploma in Graphic Reproduction, Graphic Design/printing
Dublin Institute of Technology**

**Bachelor/Degree - BSc, Computer Science
University College Dublin**

Miriam Allen's Additional Information

Links

Linkedin Profile - <http://www.linkedin.com/in/miriamallen>
