

# Neil Flynn

Digital Marketing Campaign Manager - Dublin 8, Ireland

W: <http://www.worky.com/neil-flynn>

Search Engine Marketing, Search Engine Optimization, Online Display Advertising, Internet Marketing, Email Marketing, Internet Traffic, Web Analytic's, Ad Operations, Ad Server Management, Campaign Management, Campaign Strategy, Online Media Planning & Buying

## Neil Flynn's Professional Experience

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2007 - Present

### **Digital Directions - Freelance Digital Marketing Consultant**

SEM Consultant - Search Engine Optimization / SEO , PPC, Adwords, Analytics at Digital Directions

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2008 - Present

### **Mindshare - Digital Campaign Manager**

Managing Digital Campaigns for clients such as Three, Eircom, Bord Gais, Heineken, Coors Light, Sure, Nike, Nestle, Lynx, Fiat, Ford and Mazda.

As Campaign Manager I am responsible for execution, analysis and delivery of Display, Social Media and Search (SEO/PPC) Campaigns focusing on optimizing and improving conversions.

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Key Skills

Campaign Manager, ppc, Search Engine Optimisation, Search Engine Optimization, Search Engine Marketing, Online Advertising, Pay Per Click, PPC Management, Web Traffic Analytics, Google Analytics, Adwords, Web Site Analysis

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## Neil Flynn's Education and Qualifications

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2009

### **Diploma - Digital Marketing with Online PR & Ecommerce**

**Fitzwilliam Institute**

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