

# Peter Hutchinson

Experienced sales and marketing professional - Dublin, Ireland

W: <http://www.worky.com/peter-hutchinson>

- Launched Eurolanguages.com in Aug 2008 - a B2C service that enables students to search, compare and confirm good quality language courses at leading schools across Europe
- Shortlisted for 'Best new Travel and Tourism' at the Golden Spider Awards November 2008
- Partnered with over 95 schools, teaching 9 languages in 14 countries
- Sent over 100 students on various programmes
- Overall responsibility for all non-coding activity including sales and marketing, product vision, strategy & partnerships
- Launched B2B service in February 2009. Secured partnerships with Hostelworld.com & Bussu.com
- Selected as a winner of Internet Growth Alliance (iGap) Programme in April 2010 by a panel of notable Irish entrepreneurs including Ray Nolan and Colm Lyon

## Professional Experience

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2008 - Present **Language Travel Services - CEO**

2004 - 2008 **ISI Ireland - Marketing Director**

Key Skills Hospitality, Marketing, Marketing executive, ppc, strategy

## Education and Qualifications

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2001 **Masters/PostGrad - MA Hotel & Catering Management**  
**University of Dundee**

## Recommendations

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26th July 2010 **Ray Nolan said**

Peter knows his way around dotcom startups and has talent and enthusiasm in spades. Highly likely to succeed.