

# Richard Lawler

Managing Director at StartInnovating, Author of Innovation Demystified. - Dublin, Ireland

W: <http://www.worky.com/richard-lawler>

Author of Innovation Demystified you can get your copy at [www.startinnovating.ie](http://www.startinnovating.ie) now.

Speaker on creativity and innovation consider booking me to speak at your event.

Gave a successful workshop in Trinity College Dublin this November 2011 based on my book Innovation Demystified. If your University would like a workshop on personal creativity planning please get in touch.

My company advises on personal creativity for staff members or individuals and on corporate innovation and intrapreneurship.

We guide you on creating your own personal creativity plan.

We can assist in setting up an ideation programme and train you on how to manage it to optimize value and achieve competitive advantage.

## Richard Lawler's Professional Experience

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### 2011 - Present **Irish American Business Network - Ireland President**

Ireland President of the Irish American Business Network Aug 2011 to Date, Encouraging Irish diaspora to setup business in Ireland. Organising networking for members in Ireland. IABN has 4500 members.

Key Skills Administration, group management, Networking

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### 2010 - Present **StartInnovating - Managing Director**

Helping companies drive competitive advantage through innovation.

My company advises on personal creativity for staff members or individuals and on corporate innovation and intrapreneurship.

We guide you on creating your own personal creativity plan.

We can assist in setting up an ideation programme and train you on how to manage it to optimize value and achieve competitive advantage.

Key Skills creativity, idea management, innovation, pitching, presenting, sales

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### 2008 - 2011 **Allianz Plc - IT Support**

Member of the Allianz Ireland i2s (ideas to success) Board which oversees idea management and innovation.

Member of the Allianz Managed Operations and Services SE Ireland i2s Board which support idea management and innovation in AMOS branches, members include Ireland, UK, Belgium and Germany. Played role as Irish representative and helped setup this board.

Worked as part of the IT support team.

Key Skills IT support

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### 2007 - 2008 **Gilligan Black Recruitment - Office Assistant**

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2006 - 2007 **Department of Enterprise, Trade and Employment - Executive Officer**

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**Richard Lawler's Education and Qualifications**

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2006 **Bachelor/Degree - Masters, M.Sc Business and Entrepreneurship  
Dublin Institute of Technology**

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2005 **Bachelor/Degree - B.Sc IT Management, IT  
Dundalk Institute of Technology**

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**Richard Lawler's Additional Information**

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**Links**

**Company Website - <http://www.startinnovating.ie>**

**Linkedin Profile - <http://www.linkedin.com/in/richardlawler>**

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**Interests**

entrepreneurship, intrapreneurship, innovation, creativity

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**Memberships**

Member of Irish American Business Network

Member of InterNations - Connecting Global Minds,

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