

Rocío Otero Riol

ADVERTISING & PUBLIC RELATIONS - Dublin, Ireland

W: <http://www.worky.com/roco-oteroriol>

I am a recent graduate living in Dublin and I am currently looking for employment. As you will see, I have an honours degree in Advertising and Public Relations from CEU San Pablo University, Madrid.

I have experience with both corporate, advertising and public relations. Furthermore, I have extensive experience working in the retail industry.

Although I am fluent in Spanish, Gallego and I speak upper intermediate English and basic level of Italian. I feel that living in a multicultural society, along with my time spent in Madrid, have contributed to a mature outlook on life.

Since I turned eighteen, I have lived outside the family home. This experience has allowed me to develop a responsible and independent attitude.

I am organised, honest and hard-working. I always try to do my job to the best of my abilities, whether working within a team or individually.

Rocío Otero Riol's Professional Experience

- 2012 - Present **Gerry Weber Ireland - Sales Assistant**
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- 2011 - 2012 **Aupair World - Aupair**
- Looking after a two years old girl.
 - Feed her, wash her and entertain her.
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- 2006 - 2011 **Fiestas Krusty - Events Coordinator**
- Position: events coordinator for children's entertainment.
 - Dealt with clients.
 - Invoiced clients.
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- 2010 - 2010 **La Agencia, University San Pablo CEU Advertising Agency - Graphic Designer and Copywriter**
- Developed the communication and publicity of the University and institutions linked to it.
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- 2009 - 2009 **"Anuncian Tormenta S.L." - Junior Account Manager**
- Job consisted of accompanying the Account Manager on client meetings, suggesting proposals and solutions, tailored to suit the clients requirements.
 - Worked in the Production Department. Was in regular contact with suppliers, put forward budget proposals at the client's request, reviewed and customized materials.
 - In addition, worked in the Finance Department and oversaw budgets, filed distributed invoices, as well as administrative duties.
 - Furthermore, in the Creative Department, learned how to use different applications such as Illustrator and InDesign, to a proficient level.
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- Key Skills Account Manager, finance, Illustrator, invoices
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- 2006 - 2007 **Friday's Project - Sales Assistant**
- Regularly interacted with customers.
 - Checked stock and prepared lists for new orders.
 - Dealt with new orders.
 - Organised new products and prepared them for display.
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Rocío Otero Riol's Education and Qualifications

- 2012 **Bachelor/Degree - CMS (Content Management System), Web Design**

“Fundación Guadalux” Institute

2012 **Bachelor/Degree - Course of Photoshop CS5, Graphic Design**
“Soft Ober” Institute

2011 **Bachelor/Degree - Degree in Advertising and Public Relations, Advertising and Public Relations**
University San Pablo CEU, Madrid

2011 **Bachelor/Degree - Community Manager, Community Manager**
“Tago Estudios” Institute

Rocío Otero Riol's Additional Information

Links

Sitio web profesional - <http://home.monster.ie/>

Sitio web profesional - <http://www.irishjobs.ie/>

Linkedin Profile - <http://www.linkedin.com/pub/roc%C3%ADo-otero-riol/3b/336/675>

Interests

- Playing the cello, horse riding, golf, swimming, gymnastics and snowboarding. Also photography, listening to music, going to the theater, ballet, cinema and reading books.

Awards

2010: First prize in the First Edition of "Emprendedores y Creativos" Contest (Entrepreneurs and Creators), sponsored by Madrid City Council, Peque Oliva (baby oil), Vega Carabaña Madrid (an olive oil company), and specialist advertising magazines Control, Estrategias and Interactiva.

The competition consisted of creating advertising for Peque Oliva, which included Public Relations activities, Guerrilla Marketing, Outdoor advertising, Radio spot, TV Commercials and Merchandising, among others.
