

Rosey Broderick

Web Marketing Expert - Dublin, Ireland

W: <http://www.worky.com/rosey-broderick>

Extensive experience in internet marketing and search engine optimisation having worked with a range of different local and international businesses in online Marketing over the last 10 years. Lectures in Online Marketing and web strategy for the Fitzwilliam institute in Dublin & the Digital Marketing Institute. Mentors with Enterprise Ireland in Web Strategy & Online Marketing. Gives seminars and online marketing training through a variety of different organisations including skillnets, the enterprise boards, networking groups & private training companies.

Professional Experience

2007 - Present

WebResults.ie - Managing Director

WebResults.ie offers web marketing services & devises web strategies to build web presence. WebResults.ie analyses a businesses web presence & identifies any weaknesses, then implements activities & tactics to drive more visitors to a businesses website & convert them into customers through search engine optimisation and other web marketing activities based on these customers activities on the website. e.g PPC (pay per click), Online PR, Social Media activity and more.

Key Skills

Marketing, ppc

Education and Qualifications

1994

**Bachelor/Degree - Business Studies & German, specialising in Marketing
UL**

Additional Information

Links

WebResults.ie - <http://www.webresults.ie>

Languages

German - Fluent
