

# Yves Mapessa

Senior Sales & Marketing Executive with IT background and international experience

W: <http://www.worky.com/yves-mapessa>

Extensive experience (15+) in Sales, Marketing, Communications within the IT industry within distribution (indirect sales) and with blue chip companies such as hp, Lexmark, Canon, Samsung, acer, Motorola (ex-Symbol Technologies), ...

Logistics, Purchase, People Management, EMEA exposure, especially in Europe. Multinational profile, speaking several languages (French, Italian, English, Dutch).

University Degree in Political Sciences in Italy, MIB (Master in International Business in Italy and Master in e-Business at Solvay/ULB in Brussels).

International exposure by personal experience (East & Western Europe as well as Africa and US)

## Yves Mapessa's Professional Experience

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2010 - Present **I.R.I.S. Products and Technologies - Global Channel Marketing Manager**

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2010 - Present **I.R.I.S. Products and Technologies - Global Channel Marketing Manager**

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2009 - Present **Proud2b - Certified Spinning Instructor**

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2009 - Present **Proud2b - Certified Spinning Instructor**

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2009 - Present **Proud2be - Sports Coach/Trainer**

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2010 - 2010 **Copaco Belgium nv-sa - Product Manager**

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2010 - 2010 **Copaco Belgium nv-sa - Product Manager**

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2010 - 2010 **Copaco Belgium nv-sa - Product Manager**

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2009 - 2009 **to my two little boys - Full time dad**

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2009 - 2009 **to my two little boys - Full time dad**

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2009 - 2009 **to my two little boys - Full time dad**

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2007 - 2009 **Lexmark International - Channel Sales & Distribution**

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2007 - 2009 **Lexmark International - Channel Sales & Distribution**

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2006 - 2007 **Precision Dynamics EMEA - Auto ID Manager**

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2006 - 2007 **Precision Dynamics EMEA - Auto ID Manager**

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2006 - 2007 **Precision Dynamics EMEA - Auto ID Manager**

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2004 - 2006 **ScanSource Europe - Product Manager Symbol Technologies**

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2004 - 2006 **ScanSource Europe - Product Manager Symbol Technologies**

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2004 - 2006 **ScanSource Europe - Product Manager Symbol Technologies**

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2000 - 2004 **Ingram Micro Europe - Business Manager**

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2000 - 2004 **Ingram Micro Europe - Business Manager**

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2000 - 2004 **Ingram Micro Europe - Business Manager**

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1999 - 2000 **Ingram Micro Belgium - hp Business Manager**

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1999 - 2000 **Ingram Micro Belgium - hp Business Manager**

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1999 - 2000 **Ingram Micro Belgium - hp Business Manager**

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1998 - 1999 **Ingram Micro Belgium - Product Manager printers & peripherals**

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1998 - 1999 **Ingram Micro Belgium - Product Manager printers & peripherals**

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1998 - 1999 **Ingram Micro Belgium - Product Manager printers & peripherals**

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1994 - 1998 **Isbel Key Tours - Accountant - Finance**

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1994 - 1998 **Isbel Key Tours - Accountant - Finance**

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1994 - 1998 **Isbel Key Tours - Accountant - Finance**

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#### **Yves Mapessa's Education and Qualifications**

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2001 **Bachelor/Degree - Master, Master e-business  
Solvay Business School**

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2001 **Masters/PostGrad - Master, E-Business  
Université Libre de Bruxelles**

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2001 **Bachelor/Degree - Master, Master e-business**

## **Solvay Business School**

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2001 **Bachelor/Degree - Master, E-Business**  
**Université Libre de Bruxelles**

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2001 **Bachelor/Degree - Master, E-Business**  
**Université Libre de Bruxelles**

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2001 **Bachelor/Degree - Master, Master e-business**  
**Solvay Business School**

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1992 **Bachelor/Degree - University, Political Sciences**  
**Università degli Studi di Trieste**

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## **Yves Mapessa's Additional Information**

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### **Links**

**Company Website - <http://www.irislink.com>**

**Spinning - <http://www.proud2b.be>**

**Linkedin Profile - <http://www.linkedin.com/in/yvesmapessa>**

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### **Interests**

Sports: triathlon

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