

Federico Diato

A Really Happy Person

W: <http://www.worky.com/federico-diato>

Federico Diato's Professional Experience

2011 - Present **Google - Online Media Associate**

2010 - 2011 **VAMOS Pasantías - Founder and Director**

Vamos Pasantías is a Human Resources Company specializing in internships targeted at the French community. More information: www.vamospasantias.com.ar

-Started, developed and managed the expansion/development of new company which generated alliances and partnerships with Argentinean companies, starting with 4 local contacts and expanding to over 20 companies.

-Marketing and Advertising in France to recruit interns for jobs/positions in Argentina. Placement rate of 90% in company partners

-Coordinated staff of 4 French's interns in 2010, administration and tracking their work and goals.

Key Skills Administration, human resources, Marketing

2008 - Present **BAIS Argentina - Founder & Marketing Director**

BAIS is the first organization established to meet the various needs of international students in Argentina. More information: www.baisargentina.com

-Directed and developed the creation and expansion of the companies events, travel, volunteering and cultural outreach programs.

-Oversaw and directed the development of effective marketing strategies, implementing various plans to reach several different target populations.

-Directed/managed and trained between 4-6 interns each semester.

-Launched and continue development of the BAIS student card, the first to offer exclusive discounts to foreign students, achieving an increase of 20% in sales per semester.

-Achieving signed contracts between Argentine universities and universities abroad. Traveled to Mexico to promote international cooperation and increase activities in Argentina.

-Constant interaction with staff of more than 8 nationalities y organization of multicultural activities with students from more than 30 countries.

Key Skills Contracts, Marketing

2006 - 2007 **IBM - Asistente comercial Hardware (System -i- y System -p-)**

- Colaboración en la relación con los clientes : desarrollo, fidelización y seguimiento de clientes & Business Partners ;

- Seguimiento de los contratos de las cuentas;

- Participación y desarrollo de proyectos : análisis de las necesidades de los clientes, creación de soluciones adaptadas a las necesidades IT;

- Contribución durante la presentaciones a los clientes, identificación de oportunidades, frecuentes negociaciones para adaptar la gama de productos hacia las necesidades del cliente.

Federico Diato's Education and Qualifications

2008 **Bachelor/Degree - Bachelor, Marketing**
Universidad Argentina de la Empresa

2007 **Bachelor/Degree - ,**
ESSEC - ESSEC Business School

2005 **Bachelor/Degree - , Economics, Marketing, Italian**
SDA Bocconi

Bachelor/Degree - ,
Universidad Argentina de la Empresa

Federico Diato's Additional Information

Links

Company Website - <http://www.baisargentina.com>

Company Website - <http://www.google.com/>

Linkedin Profile - <http://www.linkedin.com/in/fdiato>
